

If clicked open a pop up "You are welcome to drop a mail to simbcm@sarasventure.com. Keep this box always here throughout the site

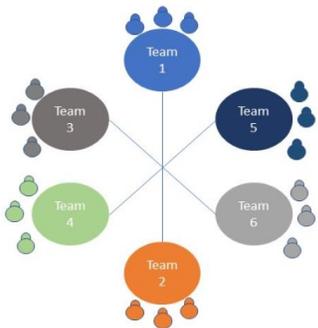
"SIMBCM is an award winning BCM simulation game for professionals & teams in BCM, DR and resilience"

Best suited to be played as part of BCM/ BCI awareness week

Should be a hyperlink which should open a PPX presentation in a new window

TAKE A VIRTUAL TOUR

This is the banner and I will use this for customer verbatim!



Online real tim

" First of i

Highly recommended for individuals

YOU vs BCM experts

Play online (self paced) against your choice of graded BCM experts (computer profiles). Be a star performer & proudly demonstrate the credential

Corporate game license

License allows individual & team game for BCM, IT, resilience, core business and support services. This option is best suited for BCM/BCI awareness week

Commercial opportunity for Trainers/ Franchisee

We are looking for regional/ global partners acting as SIMBCM franchisees. We will prepare you to moderate the game

Details for YOU versus BCM experts

Want to talk to us?

Currently if they choose but not logged in, the message says

You are requested to login to the portal to access the game. Click here to Login
If clicked open a pop up "You are welcome to drop a mail to simbcms@sarasventure.com. Keep this box always here throughout the site

Instead can we open up 4 step process



SIMBCM Sign up

Login box on left side with heading already Signed up?
Show Login and sign up side by side on the same page

Team Registration

Loose

Name * :

Email * :

Organization * :

Login * :

Password * :

Confirm Password * :

(fill this only if you are playing as a team)

Team Members	#	First Name	Last Name	E-Mail	Phone	Role
	1	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Captain

(+)

Save

May not be required for this option, hence loose it

Sign up

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By side of email show "this will be your login id", Make organization as non-mandatory and take it to the end, loose login box (make this whole look and fee a bit nice)- check few recent sites, include 4 digit Axapta numeric code, easy looking)

Auto tick (Agree to terms and conditions) and without a tick open a pop up

After login

Condition 1: If a user lands in the homepage, and signs up, take them to next page depending on if they choose individual or team option.

Condition 2: A user has no GAMES attached so far, but have a login id, they go through the next step of whichever option they click

Condition 3: A user has a game attached, then it takes them to the My Account page

- Either they will click one of the listed games and play
- Or go to the home page

Please show this area similar to that of Game page boxes, more appealing under different heading

#	Invoice	Game	Pay Type	Date	Status
1	-	New Config	Offline	-	Play
2	-	IV Nov 18 Instance 1	Offline	-	Play

#	Invoice	Game	Pay Type	Date	Status
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Choose a new game from home page

4 steps to play the game

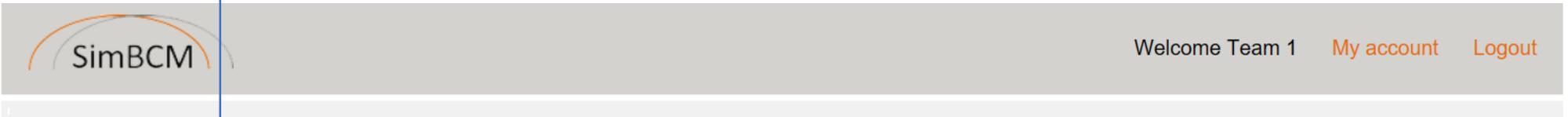


Sign up or Login

Game selection

Team selection

Check out



Select your game choice from below (Step 1 of 3)

SIMBCM is first of its kind BCM simulation game aimed at enhancing rapid learning and understanding of BCM, practically in a real time situation. The competitive design enhances the learning experience with fellow teams and learning as a community.

SimBCM is a competitive BCM strategic game in a simulated market environment, where a set of BCM teams play against each other. The teams constitute the market and hence the decision of each team can impact other teams. It requires a lot of analysis, strategy, choices, execution, managing incidents by applying various tools and techniques.

Professional benefits of the simulation are to help in risk assessment, know how to make strategic choices and to manage incidents through continuous learning.

In reality, continuity risks gets us by surprise, and simulation prepares us while facing adversity.



Know your competition (KYC)

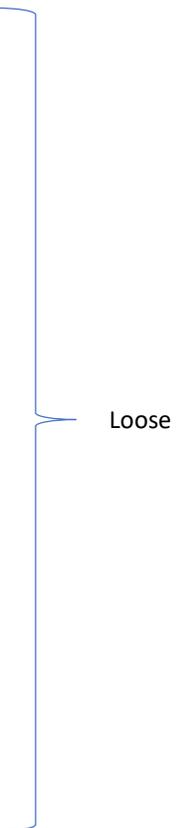
Team CONMAN
Traditional performers. They are focused on basics and take their time to settle, but when they do, they are really awesome

Team BC CORP
Team with consistent and steady plans and progress. They have progressive thoughts and are looking for strong competitive spirit to beat the market dynamics

Team FUNDA
Very strong fundamentals and teams full of analysts. They can beat the routine with their out of the box thinking. Probing is so natural to them

Team ENVISION
Team with a long term vision and capability to invest in the best to design a long term return. Excellent thinkers awaiting their chance to demonstrate the returns

Team CHASE
The great chasers who can relentless give you a tough time by showing what they are capable of. Set of thinkers



Select to be a TICK mark

SELECT

Chennai BCI forum Delegates
Category : ONLINE SINGLE USER

[Game Book](#)

This SANDBOX is created for the purpose of user experience. To gain access, you should have valid PASSCODE from the game moderator

Loose this

Similar kind of color combo but content as available now

Next: Choose your teams

Game selection – 3 steps



Make the TICK option

Make the look and feel of team box similar to that of previous screen (color combo)

Instead of Leader, Challenger being next row, show all teams and take the Skills inside the box

Can I use master data for leader, challenger etc?

simbcm.sarasventure.com simbcm.sarasventure.com simbcm.sarasventure.cc × +

simbcm.sarasventure.com/simconfig/simpro/onlineteam.php

Welcome Team 1 My account Logout

From the list of teams below, select upto 4 teams to play with you. Currently you have selected 0 teams

(Step 2 of 3)

Leaders

Skill rating : Leader

Team BCM KING PIN
Team consisting of leading BC thinkers that carries a strong strategic orientation. Consistent performers from the word go.

Challengers

Team CHASE
The great chasers who can relentless give you a tough time by showing what they are capable of. Set of thinkers

Team CONMAN
Traditional performers. They are focused on basics and take their time to settle, but when they do, they are really awesome

Competitors

Team BC CORP
Team with consistent and steady plans and progress. They have progressive thoughts and are looking for strong competitive spirit to beat the market dynamics

Team ENVISION
Team with a long term vision and capability to invest in the best to design a long term return. Excellent thinkers awaiting their chance to demonstrate the returns

Ensure that only the teams that has played this game are displayed

(Step 3 of 3)

Go to previous step

Choose the payment option to gain access to the game

30 days access with detailed report, for each round

USD 30 If outside India INR 1800 If in India

30 days access, tailor made report about your performance, training certificate

USD 50 If outside India INR 3000 If in India

If you already have a special promotion code from SARAS, please enter it here (generally provided to corporate customers).

Submit

Loose, let us take it to next page

If Corporate game license option is chosen in front end

What is Corporate game license?

The game is best played by individuals & teams from resilience, BCM/DR, business teams, support function involved in BCM. Corporate licenses is a bulk licensing option for individuals or teams that wish to play SIMBCM

What are the licensing options?

Individual license: If you are aiming at awareness and regulatory training, then you can buy bulk quantities, one licenses per individual. Such comes with a validity of 3 months and is an online version. Ranges from 3 hours to 8 hours of simulation

Team game: Best played as 6 teams having 3 member each (2 min), preferably a team having members from cross functions is preferred. Played both as on-premise model or moderated over web. This format is preferred during special annual events, BCM awareness week, etc

On certificates, training records etc

We will provide certificate to all the participants and in case of HR initiative, we could understand your specific requirement of attendance, compliance etc

We request you to complete the form along side, so that we could try and respond to you with specific information.

Want to talk to us?

If clicked open a pop up "You are welcome to drop a mail to simbcm@sarasventure.com. Keep this box always here throughout the site

Help us understand your interest and one of us will reach out to you within 8 working hours

Have form to gather the following information

Name

Organization

Country

eMail

Mobile number (choose country)

Which function do you represent (list of value, Resilience, BCM/DR, Human resources, Risk management, Purchase, Others)

What best describes your role (Leadership, management, executive, specialist, consultant, trainer, others)

Which best describes your SIMBCM licensing model (List of value Individual licenses of X quantity to be played online, Team licenses to play on premise)

What is the estimated number of licenses you are looking for (open text)

How soon you intend to play the game (LOV as soon as possible, 1 month, 2 months, 3 months, 6 months)

How did you hear about SIMBCM (social media, net search, chapters, professional network, reference)

Notes (open text)

4 digit numeric axepta code

SUBMIT (once submitted, display : We have registered your interest, thank you, one of us will be in touch with within 8 working hours. This should a mail to simbcm and ilango ids

If Franchisee license option is chosen in front end

How does the franchisee licensing work?

In this model, the franchisee will be in a position to develop the market and organize the game. Our team will enable and empower moderators who could conduct the game

What are the licensing options?

Finder's fee: You could identify and pass the leads for us to deliver the simulation game. You will be taken into confidence in the commercials and we will be pleased to agree upon a fixed finder fee percentage

Re-seller: In this option, you will procure licenses from us at a pre-determined prices and create your own commercial design depending on the client choices. We will organize a moderator training program for you. This model is expected to deliver a win-win proposal

Can SIMBCM be offers as a public event?

Yes, many a times, a number of clients may want to nominate one team to experience the game and hence we recommend public events or a GAME DAY in a hotel and this could result in lead generation

Benefits of being a franchisee?

The simulation game can interest far many prospects and clients. There are good chances of cross sell and up sell opportunities once the clients see the benefit. The game provides great networking opportunity and additional prospects for your own services.

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Have form to gather the following information

Name

Organization

Country

eMail

Mobile number (choose country)

Which function do you represent (list of value, Resilience, BCM/DR, Human resources, Risk management, Purchase, Others)

What best describes your role (Trainer, Service provider, Consultant, Freelancer, Others)

Are you providing training/consulting on resilience & continuity domain: Yes/No

Number of years you have been in this profession: Entry

How did you hear about SIMBCM (social media, net search, chapters, professional network, reference)

Will you be in a position to provide for resources to be trained as game moderators (takes up to 2 days)

Notes (open text)

4 digit numeric axepta code

SUBMIT (once submitted, display : We have registered your interest, thank you, one of us will be in touch with within 8 working hours. This should a mail to simbcm and ilango ids

General stuff

- Let us validate user access based on number of days after which their instance link should be cut off (user to remain active as they may play another game)
- In instance – team allocation, can we introduce moderator as a role any one assigned that role can login and in their My Page they can see Moderator as a section that allows them to see the GAME result page like admin
- Mail trigger and content to be finalized
- Can you check if we can pick cookies of social media from their machine and post a message in their page
- Need download option for use data in excel

Nice to have feature:

- Can we introduce a CHAT box, where if teams type, then the message comes to instance page of the moderator and he can respond to the team and also broadcast to all?